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## FACSIMILE COVER SHEET

Deliver to: Susanna M. Diaz, USPTO  Facsimile No.: 703 305-7687  From: Intio Loza, Reg. No. 47,758  Our Docket No.: 42390P4072  Application No.: 08/882,197  Enclosed are the following documents:	Art Group: 3623  Date: November 5, 2002  Number of pages 19 including this sheet.  Filing Date: 6/25/1997  Docket Due Date(s): 10/26/2002 11/26/2002
Amendment:Affar Einal     Appeal Brief (in triplicate) (pgs)     Application:	Issue Fee Transmittal   Notice of Appeal   Petition for:   Request for Continued Examination (RCE)   Reply Brief (pgs)   Request & Certification Under 35 USC 122(b)(2)(B)(I)   Request to Rescind Previous Nonpublication Request   Response to Notice of Missing Parts & Formalities Letter   Response to Written Opinion (pgs)   Terminal Disclaimer   Transmittal of Publication Fee Due   Transmittal Letter

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PTO/SB/21 (08-00)
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application No.	08/882,197					
		ן ו	Filing Date	June 25, 1997				
		filing)	First Named Inventor	Paul Grect				
		1	Group Art Unit	3623				
		Examiner Name	Susanna M. Diaz					
Total Number of Pages in This Submission 19		19	Attorney Docket Number	42390P4072				
ENCLOSURES (check all that apply)								
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After Final Affidavite/declaration(s)			Proprietary Information					
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	o Loza, Reg. No. 4	17,758						
Individual name BLAKELY SOKOLOFF, TAYBOR & ZAFMAN LLP								
Signature	11 11 5							
Date	vember 5, 2002							
	CERTIFICATE OF MAILING/TRANSMISSION							
I hereby certify that this correspondence is being transmitted via facsimile under 37 CFR §1.8 on:  November 5, 2002								
Typed or printed name	Pat Sulfiyan	-						
Signature	YOU /	2UU	van	Date November 5, 2002				

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PTO/SB/17 (10-02)
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FEE TO ANICMITTAL				Complete if Known			
FEE TRANSMITTAL	Applicati		ber	08/882,197			
for FY 2003	Filing Da	Filing Date			25 <u>, 1997</u>		
Patent leas are subject to annual revision	First Nan	First Named Inventor			Paul Greer		
	Examine	r Name		Susan	na M. Diaz	<u>.                                    </u>	
Applicant claims small entity status. See 37 CFR 1.27.	Group/A	Group/Art Unit					
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SUBMITTED BY		tion II-					
Name (ProvType) Julio Loga	Registre (Attorney/A		,	47,758	Telephone	(714) 557-3800	
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Signature MA 10 02	~~_				Date	11/03/02	

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NO. 4884 F. 6

Our Docket No.: 42P4072

RESPONSE UNDER 37 C.F.R. 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 3623

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Greer et al.

Application No.: 08/882,197

Filed: June 25, 1997

For: USER DEMOGRAPHIC PROFILE

DRIVEN ADVERTISING

**TARGETING** 

Examiner: Susanna Meinecke Diaz

Art Group: 3623

**RESPONSE AFTER FINAL** 

BOX RAF Commissioner for Patents Washington, DC 20231-9999

Sir:

In response to the outstanding Final Office Action, mailed August 26, 2002, please consider the following claims and remarks:

08/882,197 In re Greer et al.